

Sr#	Course Code	Course Title	Credit Hours	Status
1.	MC-837	<i>Conflict, Peace and Media</i>	3.0	<i>Elective</i>

Course Objectives:

Media plays an important role in influencing local, national and international relations. It can exert a substantial influence for creating durable peace in all regions of the world. The objective of this course is to explore the role media is playing and can play in peace processes and conflict de-escalation. The focus will be on understanding and analyzing theories and practical methods for peace building and conflict transformation. The key objective is to encourage discussion and analysis to share personal responses to media representation of the conflict. The focus will be on practical application of the theoretical knowledge for analyzing conflicts and devising models to provide epistemological basis to the theory.

Learning Outcomes:

- a. Understand, compare and analyze critically the theoretical concepts of conflict and peace.
- b. Identify the factors that are contributing to conflict escalation and the role media can play in conflict transformation and/or resolution
- c. Understand the implications of the media interventions in conflicts and conflict zones
- d. Develop skills regarding conflict analysis and resolution
- e. Critically examine the existing pattern of media coverage during conflict/war
- f. Learn new modes of analysis for media texts by applying evaluative criteria based on the main research findings from Peace and Conflict Studies
- g. Devise their own models to actualize theoretical concepts related to peace journalism

Contents:

- a. The Concept of Peace Journalism
- b. Conflict Transformation, Conflict Resolution and Prevention
- c. Philosophical Debates on Peace Journalism and Journalistic Objectivity
- d. Working with the Media in Conflict and War
- e. The Role of Mass Media in Social Control and Change
- f. Differential and Common Aspects of International, National and Local

Conflicts and their Coverage

- g. Consistency and Evolution in Ideological Basis of Different Conflicts
- h. Ethical and Professional Issues related to Conflict Coverage
- i. The Nexus between Media, Politics and Conflict
- j. The Effects of News Media on Differential Audience Responses to War Journalism and Peace Journalism

Recommended Books:

1. B. S. Greenberg, & W. Gantz (Eds., 1993), *Desert Storm and the Mass Media*. Cresskill, New Jersey: Hampton Press.
2. Burton, J. (1990). *Conflict: Resolution and Provention*. New York: St. Martin's Press.
3. Carruthers, S. (2000). *The Media at War*. New York: St. Martin's Press.
4. Cook, T. E. (1998). *Governing with the News: The News Media as a Political Institution*. Chicago: University of Chicago Press.
5. D. Demers, & K. Viswanath (Eds., 1998), *Mass media, social control and social change*. Ames: Iowa State University Press.
6. Friedman, T. (2000). *The Lexus and the Olive Tree*. New York: Anchor Books.
7. Galtung, J., & Jacobsen, C. G. (2000). *Searching for Peace: The Road to Transcend*. London: Pluto Press.
8. Gibbs, C. J., & Warhover, T. (2002). *Getting the whole story: reporting and writing the news*. New York: The Guilford Press.
9. Hackett, R. A., & Carroll, W. K. (2006a). *Remaking Media: The struggle to democratize public communication*. London: Routledge.
10. Hackett, R. A., & Zhao, Y. (Eds.). (2005). *Democratizing global media: One world, many struggles*. Oxford: Rowman & Littlefield Publishers, Inc.
11. Hackett, R. (1991). *News and Dissent: The Press and The Politics of Peace in Canada*. New Jersey: Alex Publishing Corporation.
12. Keeble, R. (2001). *Ethics for Journalists*. London: Routledge.
13. Kempf, W. (2003). *Constructive conflict coverage: a social psychological approach*. Berlin: Regner.
14. K. N. Griffin (Ed., 1999), *International media monitoring*. Cresskill, NJ: Hampton Press.
15. Kriesberg, L. (1998). *Constructive Conflicts: From Escalation to Resolution*. Lanham, MD: Rowman & Littlefield Publishers, Inc.

16. Lynch, J. (1998). The Peace Journalism Option. *Conflict & Peace Forums* . TRANSCEND.
17. Lynch, J., & Goldrick, A. M. (2005a). *Peace Journalism*. Stroud, Gloucestershire: Hawthorn Press.
18. McGoldrick, A., & Lynch, J. (2000). *Peace Journalism: How to do it?* TRANSCEND.
19. Paletz, D., & Entman, R. (1981). *Media power politics*. New York: The Free Press.
20. Pearce, B., & Littlejohn, S. (1997). *Moral Conflict: When Social Worlds Collide*. London: Sage.
21. P. Norris, M. Kern, & M. Just (Eds., 2003), *Framing Terrorism: The news media, the government and the public*. New York: Routledge.
22. Peleg, S. (2003). *If Words Could Kill: The Failure of the Israeli Political Discourse*. Jerusalem: Academon Books (Hebrew).
23. Rana, M. A. (2009). *Taliban Insurgency in Pakistan: A Counterinsurgency Perspective*. Pak Institute for Peace Studies.
24. R. A. Zhao (Ed., 2005), *Democratizing Global Media: One world, many struggles*. Lanham MD: Rowman and Littlefield.
25. Sanders, D. K. (2004). *Ethics and Journalism*. London: Sage.
26. Schechter, D. (2003). *Embedded: Weapons of Mass Deception : How the Media Failed to Cover the War on Iraq*. New York : Prometheus Books.
27. Spencer, G. (2005). *The Media and Peace: From Vietnam to the 'war on terror'*. New York: Palgrave Macmillan.
28. T. H. al. (Ed., 2004), *Public communication and conflict resolution in an Asian setting*. Jakarta: Friedrich Ebert Stiftung.
29. W. Kempf, & H. Luostarinen (Eds., 2002), *Journalism and the New World Order* (Vol. II). Göteborg: Nordicom.
30. Wolfsfeld, G. (1997). *Media and Political Conflict: News from the Middle East*. New York: Cambridge University Press.
31. Wolfsfeld, G. (2004). *Media and the Path to Peace*. Cambridge: Cambridge University Press.